

Call +44 (0)1527 688888
info@keynetix.com

CLIENT STORY



adp Group Ltd

ADP Group needed to improve the level of data being produced and delivered.

Here's how Keynetix helped them do just that.



Geotechnical Data
Software Transformed

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ADP Group are using these Keynetix products:

- HoleBASE SI Standard
- KeyLogbook

Both KeyLogbook and HoleBASE SI have allowed ADP Group to gain the edge on other drilling contractors; offering unrivalled data, in useable formats, before the crew have even left site.

BUSINESS SITUATION

ADP Group are a drilling contractor, with a nationwide coverage. ADP's crews are regularly tasked by engineering consultancies to provide drilling services on a vast range of sites; all requiring high quality, comprehensive data, delivered on time and in a useable format.

ADP have a fleet of equipment that is second to none in the UK drilling industry, however as with a lot of drilling contractors, ADP found themselves concentrating more on the equipment arriving onsite to do the actual drilling, than the reasoning behind being there in the first place - data!

THE TECHNICAL REALITY

ADP drillers are often away for long periods of time, regularly finding themselves travelling from one site/ project directly to the next.

but the whole sub-contract drilling industry! It had to be of a better quality and delivered in a shorter timeframe.

THE SOLUTION

The first step for ADP was KeyLogbook, delivered during 2012 and 2013, through Equipe and Keynetix; KeyLogbook was implemented across the whole of ADP's rotary rig fleet. This meant that all rotary crews could input data in real time, cutting the time spent processing in their evenings, the time spent processing by ADP office staff; and ultimately the time it took the logs to reach the client!

The next stage, implemented in Spring 2015, was HoleBASE SI. HoleBASE and KeyLogbook data are fully compatible, allowing ADP's office staff to take logs produced onsite by our drillers and convert them into engineering industry standard logs, complete with legends and integrated geotechnical testing results. These logs are then suitable for integration directly into final reports.

**Tom Page, Managing Director
ADP GROUP**

Not only does this make delivery of drillers logs' and data back to the office difficult, but it means that the data is delayed for processing by days, causing huge delays in projects.

Further time was added to this process when ADP received the logs back at the office, with 24-48 hrs not being an uncommon turnaround time for office processing.

At the beginning of 2012, ADP realised that in order to provide a little something extra and really stand-out from the competition, we had to better the level of data being produced and delivered by not only ourselves,



THE BENEFITS

In a vast majority of cases, data is actually received by ADP's office (and the end client) before the crew can be seen leaving site on ADP's fleet tracking system - something that would not be possible without KeyLogbook! The product compatibility and ease of use for everybody from drillers through to contract managers, means that logs are effectively of 100% higher quality, delivered to the client in half the time!